

News

QuEST to Demonstrate Product Engineering and Digital Transformation Solutions for a Connected World at CES 2019

27 November 2018

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QuEST to Demonstrate Product Engineering and Digital Transformation Solutions for a Connected World at CES 2019 (<https://www.quest-global.com/news/quest-demonstrate-product-engineering-digital-transformation-solutions-connected-world-ces-2019/>)

Las Vegas, USA and Bengaluru, India: November 27, 2018, QuEST Global, the pioneering engineering services provider, will be demonstrating a host of smart engineering solutions for the consumer electronics, semiconductors and automotive industries at Consumer Electronics Show (CES) 2019. The solutions aim at addressing the increasing consumer demands in the areas of safety, comfort and enhanced user experience, which are in sync with QuEST's commitment towards the vision of connected living. The company will also discuss how it leverages multi-industry knowledge and rich experience in pervasive technologies like deep learning, artificial intelligence (AI), AR/VR, data analytics, security & block chain, connected engineering and mobility to enable their customers to achieve the digital edge in product engineering.

Over the last two decades, QuEST has been working with the world's most recognized Fortune 500 companies in automotive, consumer electronics, semiconductor, computing and storage, communication, and software and internet sectors, helping them to accelerate the product development process. With the convergence of mechanical and digital technologies, OEMs and Tier 1 suppliers have been finding it difficult to address the growing demand of providing connected engineering experience to its customers. By developing comprehensive engineering services and solutions, QuEST partners with its customers to overcome such challenges and make products safer and more reliable in today's digital age.

During CES, QuEST will demonstrate how they engage with customers as an innovative partner in the areas of new product development and lifecycle management right from concept to commercialization across electronics, software and mechanical engineering. The company will showcase live demo of its latest connected engineering experience, encompassing multiple digital solutions around AI, vision analytics, omni-channel conversation platform, augmented reality and asset management, to deliver an intelligent, secure and immersive workforce management. QuEST will also exhibit its multi-platform test automation framework, next-gen automotive solutions including FOTA (Firmware-Over-The-Air) and augmented reality/mixed reality based training and servicing at **Westgate Booth # 515**.

Krish Kupathil, Head – Digital and Hi-Tech, QuEST Global said, "The digital wave created by the convergence of mechanical, software and digital technologies is disrupting the consumer and industrial worlds alike. The combination of our multi-domain knowledge, digital experience and industry partnerships enable the world's most recognized companies in automotive, consumer

electronics, semiconductor, computing, communication & storage and software & internet sectors to benchmark their offerings effectively. The solutions we are presenting at CES 2019 (<http://quest-global.com/ces2019/>) are perfectly in sync with our commitment towards the vision of connected living, and other consumer demands in the areas of safety, comfort and enhanced user experience.”

Berthold Puchta, Vice President and Global Industry Leader – Transportation, QuEST Global said, “By leveraging pervasive technologies like augmented reality, artificial intelligence, analytics and cloud, we are empowering our customers in the automotive domain to meet varying consumer demands. Our integrated local-global solution delivery approach and more than two decades of in-depth experience in the automotive domain, enable us to address the increasing market demand for safety critical and reliable products that provide superior customer experience.”

About QuEST Global

QuEST Global is a trusted engineering services and solutions partner to many of the world’s most recognized Fortune 500 brands in aero engines, aerospace & defense, automotive, medical devices, oil & gas, power, hi-tech, industrial and rail with 10,000+ associates. For more than 20 years, QuEST has been a trusted partner providing comprehensive support across the complete engineering lifecycle to help our customers improve efficiency, increase quality, create new products and open new markets. Through a collaborative and customized approach, QuEST enables its customers to manage traditional engineering requirements as well as convergence of digital and mechanical technology to help them create safe, dependable and high quality products and services.

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