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## CES 2018 NEWS RELEASE

For Immediate Release

### CLEER INC DEBUTS NEW BLUETOOTH WIRELESS HEADPHONES

New Line of Headphones Utilizes Latest Qualcomm Audio technology for great sound with head turning battery life

**Las Vegas, NV, CES – January 8, 2019** – Own the moment with Cleer, Inc., designer, and manufacturer of high-performance audio electronics announced two headphones based upon Qualcomm® QCC5124 Bluetooth Audio System-on-Chips (SoC) and optimized for voice interface: **ALLY Plus True Wireless Noise Canceling Headphone** a **CES 2019 Innovation Awards Honoree** and **FLOW BT Wireless Headphone** to be showcased at CES 2019 at the Las Vegas Convention Center South Hall 1 – Booth #20424.

#### **ALLY Plus True Wireless Noise Canceling Headphone**

Tiny in size but feature-rich, the **ALLY Plus** is the perfect choice for on-the-go lifestyles. One of the first to utilize the Qualcomm® QCC5124 audio SoC, the **ALLY Plus** delivers robust Bluetooth® 5.0 audio streaming with up to 10-hour playback<sup>1</sup> - enough for almost any daily routine.



Designed to work with a voice interface, the **ALLY Plus** affords total listening freedom on-the-go with Qualcomm® cVc™ noise reduction technology for enhanced voice communications, interaction and control, even in high-noise and multi-tasking conditions.

Via active noise canceling technology, the **ALLY Plus** can competently suppress ambient noise for optimal listening enjoyment wherever life's adventures may take you. With Ambient Mode users can opt to hear their surroundings, in addition to important notifications and conversation, without removing the headphone.

Lightweight and balanced, **ALLY Plus** sits comfortably and securely in place. Simply pop them in and get on with your day. Supplied silicone eartips allow for a fine-tuned fit. When not in-use, the headphone stows in a pocket-friendly charging case capable of delivering up-to an additional 20-hours of playback<sup>1</sup>.

#### **FLOW BT Wireless Headphone –**

The **FLOW BT Wireless Headphone** elevates the wireless listening experience with breakthrough battery life, high-performance audio playback, and plush comfort.

Cut the cord via a Qualcomm® QCC5124 audio SoC featuring Bluetooth 5.0 connectivity with Qualcomm® aptX™ Low Latency support for robust audio streaming, while the integrated microphone with cVc noise reduction technology affords enhanced voice communications, interaction, and control for up-to 100-hour playback<sup>1</sup>.



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Rediscover your favorite music and multimedia content in plush, extended-listening comfort as Ironless Drivers effortlessly deliver vivid and nuanced, Hi-Res playback (up-to 40kHz<sup>2</sup>). When you can't be engrossed in music, the swivel, flexible folding design stores easily in the supplied case, your backpack, or briefcase.

For convenience, USB Type-C charging via quick charging capability delivers up-to 2 hours playback with a 10-minute charge, while a full-charge delivers up-to 100-hours playback.

**All headphones featured above will be available in the 2<sup>nd</sup> Quarter 2019:**

The **ALLY Plus** will be available in (2) colors – **Blue** and **Light Beige**, and sell for **\$199.99 MSRP**  
The **FLOW BT** will be available in (2) colors – **Metallic Black** and **Metallic Beige**, and sell for **\$179.99 MSRP**

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**ABOUT CLEER** - We are Cleer, a performance audio brand. We believe that elevating every moment is what a great audio product should do, and we've set out to prove that it's possible. Our rules are simple: exceed expectations. Avoid what's trendy.

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1 - Actual performance varies based on settings, environmental conditions, and usage.

2 - Requires connecting supplied audio cable to Hi-Res capable audio source.

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