

Good-Bye to the Past and Aloha to the Future

In the distance you could hear shots ringing, bombs exploding and chaos erupting. The tragedy outside the doctors office became small when the crying of a new born baby was heard. June 2, 1994, during the Bosnia and Herzegovina War, Srdjan Pavelic was given life. Curiosity and love for exploration was deeply rooted in him. His family, Mirjana, Zeljko and Nikola, quickly began realizing that he was eager to learn about the world outside of his own. The severity of the war abruptly forced Srdjan and his family to flee for safety and move to America.

Struggling to learn english and the American culture, Srdjan faced his adversities by transforming his negative experiences into positive outcomes. Experiencing pain at home, due to his parents health issues and older brother moving, Srdjan fell in love with music, business, design and engineering. He decided to take his adventure to Iowa State University after graduating from High School. There he finished his two Bachelor's Degrees in Industrial Design and Graphic Design. After years of listening to music and playing with the latest technology, he decided to follow the world of Entrepreneurship and create his own speaker. For his Senior Show, Srdjan began ideating and prototyping to try to **solve issues around faulty bluetooth connectivity, bad battery life and poor sound quality.**

Throughout his senior year, Srdjan began engaging with the Entrepreneurial Programs at Iowa State University and growing his business acumen before forming his company, Aloha Corporation. Aloha has created the next generation of boomboxes who eliminate the need to tether to your smart phone. Equipped with a wireless module, users can now access all of their favorite songs on the 7 inch touchscreen. However, instead of eliminating the "management" capabilities of our smart phones all together, we expand the opportunity for multiple users to connect their smart phones to our smart speakers. **With Aloha's queueing system, multiple users can now stream songs at once! Last but not least, charge your 21st Century Boombox with solar energy.**

- 4G/5G LTE connectivity replaces faulty bluetooth connectivity
- Low Bass frequencies harmonize with Mid and High frequencies for pristine sound
- Superior multi device queueing system creates an unique user experience
- Solar charging and AC/DC charging capabilities resolve bad battery life

The Aloha Team is headed to Las Vegas to introduce the revolutionary Aloha sound system at the worlds largest Consumer Technology Conference. Come see us at booth number 53551 from January 8-11, 2019 at CES. Aloha's management has secured meetings with strategic partners, buyers, investors and media reporters to maximize business growth!

Visit the Aloha website at www.alohaboomboxes.com and hop onto Facebook or Instagram to follow our journey at CES.