Bellus3D Previews iPad Pro 3D Face Scanning for Professional Markets at CES 2019

New Bellus3D FaceApp Pro scans a user's full head in 3D for
personalized products in dental, eyewear, custom figurines and entertainment industries.

Las Vegas, NV, January 3, 2019: Bellus3D, Inc. a Silicon Valley startup formed by leading computer vision experts, is previewing Bellus3D FaceApp Pro, a professional version of its iOS FaceApp application that can now scan a user's full head in 3D using a mobile device. Bellus3D FaceApp Pro was developed in response to the market demand by dental and eyewear professionals seeking to personalize the design and presentation of products and services for their clients. FaceApp Pro captures a lifelike representation of the user's face in 3D in under 15 seconds with proprietary patented technology. At CES 2019, FaceApp Pro is being demonstrated on the new 11-inch and 12.9-inch Apple iPad Pro models that incorporate the TrueDepth Face ID camera.

Dental professionals specializing in smile design want to create excitement and approval from their patients when proposing smile reconstruction through the use of implants, veneers, invisible aligners or traditional orthodontic brackets. FaceApp Pro can export a 3D model of a patient's face in file formats compatible with most dental software systems and enables dental professionals to present a high-fidelity 3D interactive "before and after" simulation of a patients smile. The global orthodontics market is estimated to reach $5.9 billion dollars by 2023.

Personalized design and custom fitting of eyewear is an emerging trend in the $177B global eyewear market estimated for the year 2023. With Bellus3D FaceApp Pro, opticians and eyewear brands are offering customers a range of personalized products customized for the exact dimensions of customer's face ranging from bespoke designs, automatic best fit, and virtual try-on.

"Professional service providers have specialized features and customer management requirements that are not offered in our original consumer app. We designed the new FaceApp Pro to meet the needs of professionals incorporating 3D face scanning into office and clinical environments.", said Eric Chen, CEO of Bellus3D, Inc.

The company is showcasing solutions of third-party developers who have integrated Bellus3D technology into their products, including dental solutions from 3Shape Dental System 2018, DSD App by Coachman and AFT Dental System; and personalized eyewear solutions from Italian eyewear design firm Thema Optical and custom swim goggle maker The Magic5.

Bellus3D's new offering for consumers is the new Bellus3D Marketplace for purchasing 3D figurines and engraved crystal products. The Marketplace is built into the latest release Bellus3D FaceApp for iPhone X, available for free download from the Apple App Store. Users of this application can purchase 3D figurines and bobble heads that incorporate the user's face into a wide assortment of sports, professional and holiday themed figures.
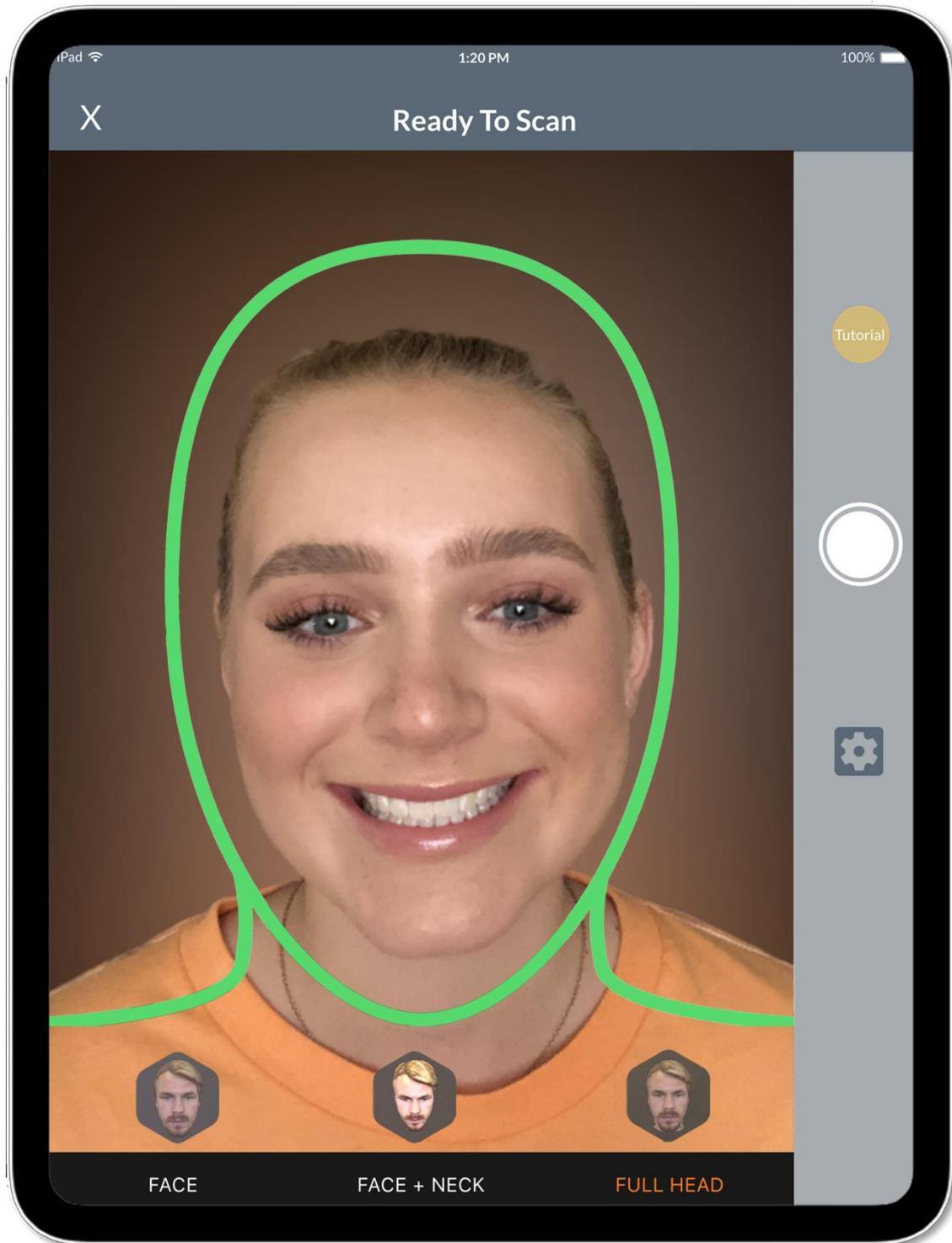
Bellus3D FaceApp Pro will be available for trials starting in February 2019. In addition to FaceApp Pro, Bellus3D is also demonstrating their USB Face Camera Pro for Android and Windows at the CES in Las Vegas, Nevada Jan. 8-11, 2019 in the LVCC, Tech East, South Hall, Upper Level, Booth 32032.
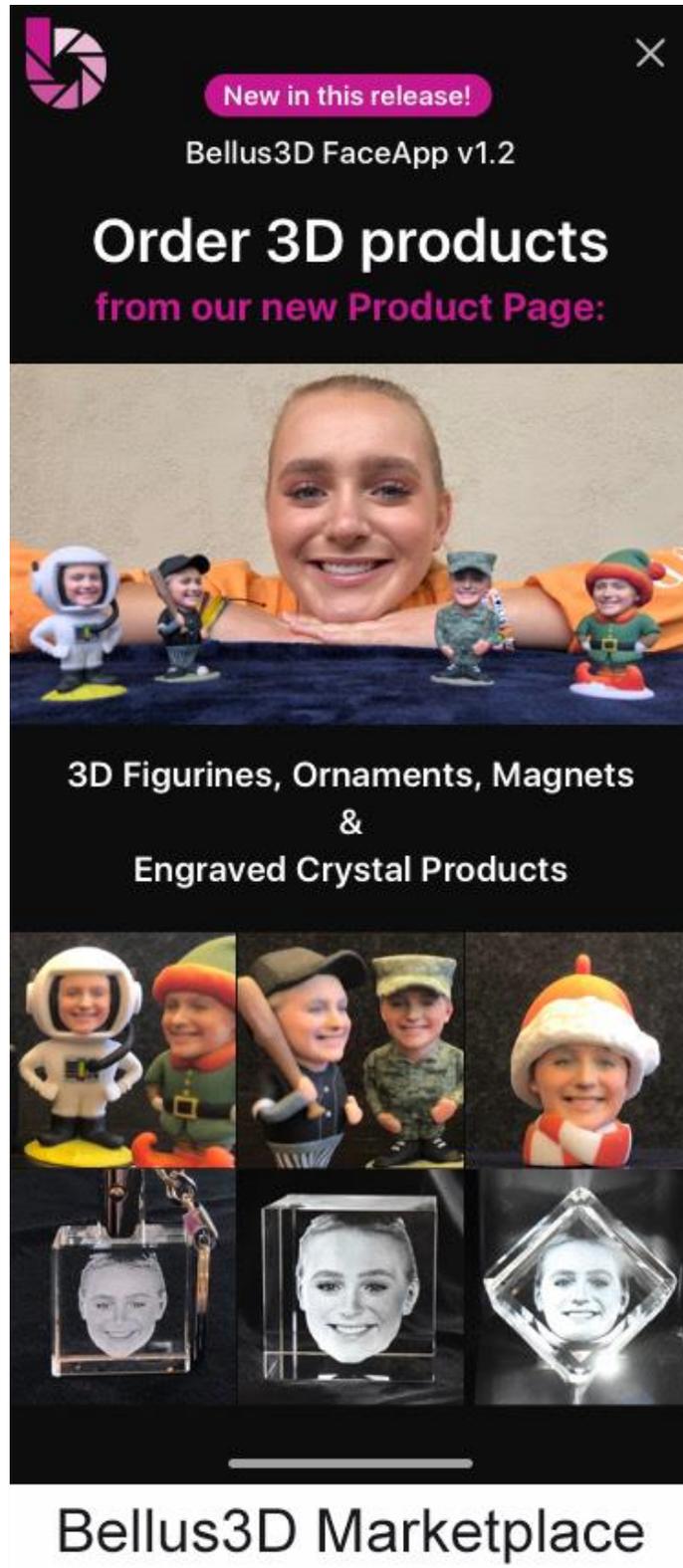
About Bellus3D, Inc.
Bellus3D (www.bellus3d.com) is the innovative leader in high-resolution 3D face scanning and face ID technology designed for mobile platforms. The company is a venture-backed Silicon Valley startup founded in March 2015 by leading computer vision experts to bring the next generation of face scanning technologies to worldwide markets.

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Bellus3D FaceApp Pro

Bellus3D Marketplace