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**ERGOMOTION® AND IOBED® ANNOUNCE CES® COLLABORATION, INTRODUCING
BREAKTHROUGH INNOVATIONS IN SLEEP TECHNOLOGY**

Paving the way for the future of sleep, the collaboration will strengthen global market-leading technologies in sleep innovation.

SANTA BARBARA, Calif. – January 3rd, 2019 - Understanding the need for innovation in the way consumers approach sleep, adjustable bed company ergomotion® and iOBED®, have joined forces in a technology collaboration for CES®. Together, two leaders in global sleep will work to bridge the gap between AI, healthcare and sleep in a way that's accessible and affordable. The collaboration will involve the use of iOBED's Body Sensing Technology™ alongside ergomotion®'s adjustable bed bases.

iOBED® uses a proprietary algorithm in its Body Sensing Technology™, which automatically adjusts to each individual's body shape, height and weight. The technology continuously monitors the individuals sleep position and automatically adjusts to ensure proper sleep posture and pressure relief. Each mattress incorporates eighty (80) individual air cells and eight (8) independently controlled zones from head to toe. Because everyone has different sleep preferences, iOBED® has additionally developed five settings of firmness control so the user can adjust to for their personal sleeping needs. Paired with ergomotion®'s adjustable bed base, a perfect combination of adjustability from bottom to top is established.

One major market differentiator ergomotion® and iOBED® has against similar products is it's detection and alleviation features. For instance, if snoring is detected the ergomotion® bed intelligently intervenes to raise the head of the bed to alleviate snoring. When snoring stops, the application lowers the base to the previous sleeping position. Products like iOBED® are intended to connect with ergomotion® bases to gather personalized data and adjust bed position to meet your individual needs.

“Everyone sleeps differently, so we all need different solutions to ensure a restful night’s sleep,” said Johnny Griggs, Chief Operating Officer of ergomotion®. “However, it’s nearly impossible to get an accurate read on your sleep, movement and snoring on your own, and it’s even harder to do something about it. Our collaboration with iOBED® at CES will take data from your own sleeping behaviors and find unique ways to better your experience.”

While there are competitors that attempt to address the important need for a good night's rest, many only address certain aspects of sleep such as pressure relief or proper sleep posture and support. However, iOBED® and ergomotion® offer a more streamlined IoT solution with at a substantially lower cost of entry when compared to its competitors. iOBED® and ergomotion® offer a complete sleep system addressing the majority of the critical needs the consumer should consider prior to making their next purchase.

“Sleep Deprivation has become a major health issue in today’s world, said Justin Lee, Chairman and Founder of iOBED®. “Sleep deprivation can be caused by lifestyle habits or sleep disorders such as insomnia, sleep apnea or even snoring. Our goal in collaborating with ergomotion® is to showcase ways to bridge the gap between health, sleep and AI by offering customized solutions for a healthy sleep.

About ergomotion®:

ergomotion® is a global sleep technology company, headquartered in Santa Barbara, California. Today, over 3 million ergomotion® adjustable bed bases have been sold across 30+ countries worldwide across more than 170 major brands. Ergomotion is led by CEO and President Jack Tang and is a member of Keeson Technology Corporation Ltd., out of Jiaxing City, China. Mr. Tang, along with Chief Operating Officer Johnny Griggs, have grown the ergomotion® global brand and footprint while maintaining tenets of innovation, quality, collaboration and exceptional customer service. To learn more visit www.ergomotion.com, or call us at 310-902-0382.

About iOBED®:

iOBED® is a global sleep technology company headquartered in South Korea. Since iOBED’s® establishment in 2007 they have been manufacturing high quality mattresses which is augmented by a high-tech delivery tracking system they developed in partnership with the countries largest rental business. iOBED® continues to invest heavily into R&D to develop cutting edge sleep technologies for your sleep quality improvement and management. iOBED® never sleeps, so you can sleep better.

To learn more please visit <http://www.iobed.co.kr/>, or call us at 253-312-0653.