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FOR IMMEDIATE RELEASE

**THE CONSUMER TECHNOLOGY ASSOCIATION RECOGNIZES ERGOMOTION® AS A 2019  
INNOVATION AWARD HONOREE**

*Ergomotion's® sleep technology platform, ei Sleep Assist, was recognized for design and innovation in the software and mobile category. The product combines ergomotion's® adjustable bed base alongside intelligent sleep software.*

**SANTA BARBARA, Calif. – December 28, 2019** - Understanding the need for more affordable and intelligent sleep monitoring solutions, the [Consumer Technology Association](#) has named [ergomotion®](#) a [CES 2019 Innovation Awards Honoree](#) for its integrated bed and mobile application [ei Sleep Assist](#). The announcement was made during [CES Unveiled New York](#), an invite-only tech event bringing together top media, exhibitors and industry leaders for a sneak peek of the products expected at [CES 2019](#), which will run January 8-11, 2019 in Las Vegas, NV.

An annual program that celebrates outstanding design and engineering, the CES Innovation Awards recognizes honorees across 28 product categories. A panel of judges, including designers, engineers and members of the tech media, reviews submissions based on design, functionality, consumer appeal, engineering and how the products compare with competition.

The *ei Sleep Assist*, under a new product category [ergomotion intelligence™](#), combines a premium adjustable base with an advanced technology application to offer an affordable integrated sleep system that includes a non-contact, intelligent sleep quality monitoring and tracking application, utilizing associated biometric sensors. The system measures selected physiological signals such as heart rate, respiration, snoring, movement, and REM sleep, providing the user with a score of overall sleep quality. When the application detects snoring, it interfaces with ergomotion® bases by adjusting posture to ensure a more comfortable sleep experience.

“While technology is often cited as a reason for poor sleep, ergomotion intelligence™ does just the opposite,” said Johnny Griggs, chief operations officer at ergomotion®. We use IoT and AI to ensure a restful, and healthy sleep experience. Using non-contact methods, our solution monitors sleeping behaviors to help users pinpoint patterns that contribute to sleep disruptions. We’re thrilled that the Consumer Technology Association agrees that *ei Sleep Assist* is the technology needed for a better rested future.”

The CES Innovation Awards are sponsored by the [Consumer Technology Association \(CTA\)<sup>TM</sup>](#), owner and producer of CES, the world's largest and most influential technology event. CTA has been recognizing achievements in product design and engineering since 1976.

ergomotion's® *ei Sleep Assist* will be on display in the [Innovation Awards Showcase](#) at the upcoming CES 2019. The complete list of CES 2019 Innovation Honorees, including product descriptions and photos, can be found at [CES.tech/Innovation](#).

CES 2019 will showcase life-changing technology across every major industry, featuring 4,500 exhibitors across 2.75 million net square feet (260K net square meters) of exhibit space. CES provides access to the very latest transformative tech, such as 5G connectivity, artificial intelligence, augmented and virtual reality, smart home, smart cities, sports tech, machine learning and more.

[Registration](#) for CES 2019 is open. For the latest news and show announcements, visit [CES.tech](#).

#### **About ergomotion®:**

ergomotion® is a global sleep technology company, headquartered in Santa Barbara, California. Today, over 3 million ergomotion® adjustable bed bases have been sold across 30+ countries worldwide across more than 170 major brands. Ergomotion is led by CEO and President Jack Tang and is a member of Keeson Technology Corporation Ltd., out of Jiaxing City, China. Mr. Tang, along with Chief Operating Officer Johnny Griggs, have grown the ergomotion® global brand and footprint while maintaining tenets of innovation, quality, collaboration and exceptional customer service. To learn more visit [www.ergomotion.com](#), or call us at 310-902-0382.

#### **About CES:**

CES® is the world's gathering place for all who thrive on the business of consumer technologies. It has served as the proving ground for innovators and breakthrough technologies for 50 years-the global stage where next-generation innovations are introduced to the marketplace. As the largest hands-on event of its kind, CES features all aspects of the industry. Owned and produced by the Consumer Technology Association (CTA)<sup>TM</sup>, it attracts the world's business leaders and pioneering thinkers. Check out [CES video highlights](#). Follow CES online at [CES.tech](#) and on [social](#).

#### **About Consumer Technology Association:**

Consumer Technology Association (CTA)<sup>TM</sup> is the trade association representing the \$377 billion U.S. consumer technology industry, which supports more than 15 million U.S. jobs. More than 2,200 companies – 80 percent are small businesses and startups; others are among the world's best-known brands – enjoy the benefits of CTA membership including policy advocacy, market research, technical education, industry promotion, standards development and the fostering of business and strategic relationships. CTA also owns and produces CES® – the world's gathering place for all who thrive on the business of consumer technologies. Profits from CES are reinvested into CTA's industry services.