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FOR IMMEDIATE RELEASE

**ERGOMOTION® RELEASES GROUNDBREAKING INNOVATION IN SLEEP TECHNOLOGY WITH A MOBILE APP AND SLEEP SYSTEM INTEGRATION**

*The application, which was honored in 2019 by the Consumer Technology Association, works in tandem with ergomotion® bases to automatically adjust movement to alleviate snoring, and other common sleep disruptors.*

**SANTA BARBARA, Calif. – December 28, 2019** - Understanding the need for a more practical and affordable sleep technology solution, [ergomotion®](#) has announced their latest innovation, the *ei Sleep Assist*. The mobile app falls under a new product category, [ergomotion intelligence™](#), as a commitment to their positioning as the leader in global sleep technology.

The *ei Sleep Assist* is a non-contact, intelligent sleep quality monitoring and tracking application, utilizing associated biometric sensors to analyze sleep patterns. The system measures selected physiological signals such as heart rate, respiration, snoring, movement, and REM sleep, providing the user with a score of overall sleep quality. When the application detects snoring, it interfaces with ergomotion® bases by adjusting posture to ensure a more comfortable sleep experience.

According to a [Philip's 2018 Global Sleep Survey](#), 67% of global adults believe that sleep is vital to their overall health. However, despite this, many of the individuals surveyed don't have a set bedtime or nightly routine. Similarly, top traits affiliated with lack of sleep were looking tired (46%), irritability (41%) and lack of concentration (38%). Snoring was also mentioned as a leading sleep issue within the survey. Technological solutions such as ergomotion® products and applications allow customers to better understand their sleep cycle, while also offering a bed that instantly assists based on its findings.

Unlike any other system on the market, *ei Sleep Assist* also comes equipped with snoring detection and alleviation features. When snoring is detected, the bed intelligently intervenes to raise the head of the bed to alleviate snoring. When snoring stops, the application lowers the base to the previous sleeping position.

“As we enter the New Year, many of us will have health and fitness on our minds. However, fitness doesn’t start in the gym, it starts in our beds,” said Johnny Griggs, chief operating officer of ergomotion®. “Sleep is integral to our overall health and wellness. Currently, over 40% of Americans get less than six hours of sleep a night. Our solution not only assists in *tracking* sleep but provides a deeper evaluation of patterns to further understand and improve their overall sleep quality.

A leading differentiator between *ei Sleep Assist* and other similar sleep solutions is a vibration detection technology that detects discomfort, snoring and other common sleep disruptors. Existing applications only record snoring through audio, which doesn’t give an accurate read and also lacks reporting functionality. Similarly, other sleep technologies don’t include a sleep system which raises the base automatically to curb snoring and assist in deeper sleep.

Over the past 12 years, ergomotion® has sold over three million bases in over thirty countries. The *ei Sleep Assist* is the first application from ergomotion’s® new technology line, *ergomotion intelligence*™. The company’s new business arm will specialize in IoT, AI and other reactive technology to use data to ensure users get the most healthy and restful sleep possible.

“Technology doesn’t have to just keep you up at night, it can also give you better sleep,” continued Griggs. “While tablets, phones and smart TVs are often to blame for poor sleep quality, technological innovation can be used for positive advantages too. IoT and AI technology don’t have to be confined to finance, data or big tech alone. It can also be used to benefit our bodies, minds and relationships through restful sleep and rejuvenation.”

The *ei Sleep Assist* was recently named a 2019 Innovation Award Honoree by the Consumer Technology Association.

**About ergomotion®:**

ergomotion® is a global sleep technology company, headquartered in Santa Barbara, California. Today, over 3 million ergomotion® adjustable bed bases have been sold across 30+ countries worldwide across more than 170 major brands. Ergomotion is led by CEO and President Jack Tang and is a member of Keeson Technology Corporation Ltd., out of Jiaxing City, China. Mr. Tang, along with Chief Operating Officer Johnny Griggs, have grown the ergomotion® global brand and footprint while maintaining tenets of innovation, quality, collaboration and exceptional customer service. To learn more visit [www.ergomotion.com](http://www.ergomotion.com), or call us at 310-902-0382.